

# Gentleman's Pride

## Short Summary:

*Gentleman's Pride* is an aftershave balm that helps to soothe and condition sensitive skin after shaving.

## Long Summary:

*Gentleman's Pride* is an aftershave balm that helps to soothe and condition sensitive skin after shaving. The silky-smooth lotion can also double up as a moisturiser to revitalise the skin and calm irritation caused by razors or sun exposure.



CODE:

70

QUANTITY:

118ml

## Suggested Use:

Apply liberally after shaving or exposure to the elements.

**Please note:** It is advisable to perform a patch test before using any topical product for the first time.

## Description and Purpose:

- + As a razor blade moves across your skin, it can cause nicks, scratches or 'razor burn,' leaving your skin irritated and dry. Pamper and soothe your skin with the moisturising properties of *Gentleman's Pride* aftershave balm in a clean, masculine scent. Feel the icy exhilaration of this unique blend of lubricants and moisturisers combined with pure, stabilised aloe vera gel.
- + In the form of a smooth, silky lotion, it doubles as a skin conditioner to soothe and replenish the skin after shaving. The aloe vera, mixed with special conditioners such as rosemary and camomile, helps to gently comfort the skin.
- + Men will love the fresh, clean feel of *Gentleman's Pride* and women will love its unique, masculine fragrance.

## At a glance...

- + Aftershave or anytime moisturising lotion.
- + Alcohol-free formula.
- + Soothes and moisturises.
- + Unique, fresh fragrance.